

CONGRESSMAN TOM DELAY

HOUSE MAJORITY Leader

Dear Friend,

There is no more effective organization fighting in Congress today for the concerns of Christians than TRADITIONAL VALUES COALITION.

For the last 40 years, the anti-Christian Left in America has waged a sustained attack against faith in God, traditional moral norms, the rule of law and the traditional marriage-based family.

TVC is fighting in the halls of Congress to roll back this 40-year assault on America's Christian heritage and the traditional moral values that made America great.

Every week, TVC swamps Congress with thousands of petitions, letters, phone calls, post cards, e-mails and messages on issues of critical importance to Christians and pro-family Americans.

Let me assure you, these messages generated by TVC are noticed and counted by every member of Congress . . . and make a major difference in battle after battle.

As a result, the anti-Christian Left considers TVC its #1 enemy in the great civil war of values raging in America today. I don't know where the pro-family, pro-moral values cause in Congress would be today without TVC.

Hardly a week goes by without a TVC representative coming by my office (often armed with boxes full of petitions, post cards and letters from constituents) and asking me or my staff about the progress of a bill or piece of legislation important to Christians and pro-family Americans.

Reverend Sheldon has been a Presbyterian minister since 1960. He is a great family man and is absolutely fearless in standing up for what is right.

I consider him a dear friend. He is also the target of some of the most brutal and vicious attacks by the Left . . . because it knows how effective TVC is. But despite all these attacks on him, Reverend Sheldon always maintains his smile and sense of humor. America would be much worse off and even further down the slippery slope to moral chaos if it were not for Reverend Sheldon and TVC.

THIS IS IMPORTANT: TVC's funding comes entirely from the voluntary donations it receives from Christians and pro-family Americans like you.

I hope you will support TVC by sending your best contribution today.

Sincerely,



Congressman Tom DeLay
House Majority Leader

P.S. I have asked Reverend Sheldon to let me know the moment your answer to his letter arrives. Thank you so much for your support. And please pray for our nation.

CONFIDENTIAL



TOM DASCHLE VS. PRESIDENT BUSH

“Take Back Our Courts from the Anti-God Left!”

10-Step Battle Plan

A proposal

To defeat Tom Daschle’s obstructionist tactics so we can secure Senate confirmation of more than 120 of President Bush’s pro-God federal judge appointments . . . and reverse 40 years of anti-God rulings by leftist ACLU judges.

“We need common-sense judges who understand that our rights are derived from God. Those are the kind of judges I intend to put on the bench.”

President George W. Bush

Remarks after far-left 9th U.S. Circuit Court of Appeals rules the “Pledge of Allegiance” unconstitutional.

Prepared by
Reverend Louis P. Sheldon
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The “Battle Plan”

1) Reach 100,000,000 Christian voters with TV, radio and newspaper ads.

TVC is launching a nationwide advertising campaign to educate Christians about how the ACLU (with help from liberal Democrat politicians like Senator Tom Daschle and former President Clinton) have hijacked America's courts to impose an extremist anti-God agenda on America.

Our ads also urge Americans to call and write their Senators to demand immediate confirmation of President Bush's more than 120 federal court appointments.

In addition, our ads set the record straight about America's Christian heritage – and why the “establishment clause” of the First Amendment (which the ACLU relies on to ban God) does not in any way exclude God (or references to God) from American public life.

For example, our ads quote the important 1892 Supreme Court ruling which states:

“Our laws and our institutions must necessarily be based upon the teachings of the Redeemer of Mankind . . . our civilization and our institutions are emphatically Christian.”

Our ads also demonstrate that America's Founding Fathers believed that a widespread faith in God was the true source of America's greatness.

After all, it was President George Washington who said:

“It is the duty of all nations to acknowledge the Providence of Almighty God, to obey His will, to be grateful for His benefits, and to humbly implore His protection and favor.”

George Washington
October 3, 1789

The goal of the First Amendment's “establishment clause” was simply to prevent the establishment of a national taxpayer-funded church, similar to England's Anglican Church.

We know this because one of the first items of business of the very first Congress was to provide for Congressional chaplains and to set up a fund (under the “Northwest Ordinance”) to spread Christianity to the Indians in the Northwest territories.

These facts are conveniently ignored by the anti-God Left.

We aim to reach tens of millions of Americans with our ads on how the ACLU's war on

God (with help from Senator Daschle and liberals in Congress) threatens our freedoms and weakens America.

Projected Cost: \$1,400,000

2) Generate 2,000,000 letters, petitions and phone calls from voters to the U.S. Senate urging immediate confirmation of President Bush's 120 federal judge appointments.

The enormous grassroots lobby and media campaign TVC has launched (thanks to the support of so many Christians who have joined with us) has already generated hundreds of thousands of letters, phone calls, post cards, petitions and messages to the Senate demanding confirmation of President Bush's federal judge nominations.

Over the next 90 days, we want to swamp the Senate with more than 2,000,000 letters, phone calls, telegrams, post cards, e-mails and messages to Congress demanding action on the more than 120 of President Bush's federal judge appointments Daschle and his Democrat allies are blocking

We are determined to make the Left's hijacking of the courts for their anti-God agenda a major issue in the 2004 Presidential and Congressional elections.

We are and we will continue to generate this public pressure on Congress with TV, radio, newspaper ads, nationwide "voter education" mailings and phone calls.

Congress will act if they see a massive nationwide public uprising across the land.

With your help and support, TVC will generate this uprising. And we can make the ACLU's war on Christianity and God backfire against Senator Daschle and his liberal cohorts in Congress in the 2004 elections.

Projected Cost: \$1,700,000

3) Mail 10,000,000 letters to mobilize Christian voters for action.

Direct mail is the single most effective method of reaching voters with the facts on how liberal Democrats over the years have packed America's courts with radical, anti-God judges.

With direct mail, we can generate overwhelming public pressure on Congress to immediately confirm President Bush's conservative federal judge appointments. Our mailings will let voters know which members of Congress stand with President Bush . . . and which

members of Congress stand with Tom Daschle and the ACLU.

Projected Cost: \$4,350,000

4) Wage a major phone bank campaign.

Our state-of-the-art phone bank can contact voters at a moment's notice when a vote comes up in the Senate on one of President Bush's federal judge nominations.

We can phone up to 5,000 voters an hour (or 50,000 voters a day) in key states to urge voters to immediately call, fax and e-mail their Senators to demand that they vote on the side of President Bush and his federal judge nominees . . . and against Tom Daschle and the liberal Senate Democrats.

Projected Cost: \$750,000

5) Contact another 7,000,000 Christian voters via fax.

"Blast faxing" has become a very cost-effective way to contact and mobilize millions of voters instantly for emergency action. TVC has developed the most extensive list of fax numbers for Christian activists and voters ever compiled in the history of American politics.

With your help we will continue to develop and refine this fax number list.

6) Distribute 40,000,000 VOTER GUIDES for the 2004 Presidential and Congressional elections to expose politicians who have worked with the ACLU to erase Christianity as a significant influence in American life.

We aim to distribute some 40,000,000 VOTER GUIDES in the months and weeks leading up to the 2004 Presidential and Congressional elections.

We will distribute these VOTER GUIDES through our network of more than 43,000 churches. We will also distribute them to Christian and conservative voters through the mail, as well as in shopping malls and door-to-door in neighborhoods.

These VOTER GUIDES will tell voters which politicians stand with President Bush and appointing common-sense conservative judges . . . and which politicians stand with Tom

Daschle and the anti-God agenda of the ACLU.

Projected Cost: \$850,000

7) A nationwide Internet and e-mail campaign.

TVC's website (www.traditionalvalues.org) is becoming an increasingly important weapon for mobilizing Christian voters to instantly pressure members of Congress to vote on the side of traditional moral values and faith in God when a key vote takes place.

In addition, TVC's growing e-mail list of Christian voters (now more than 750,000 e-mail addresses) allows us to contact Christian and pro-family voters instantly at very little cost to urge immediate political action, such as calling their Congressman and Senators on a key vote before the Congress.

The Internet is now one of the most cost-effective ways to reach an almost unlimited number of people instantly on breaking issues of urgent importance to Christian and pro-family Americans. TVC is hard at work to dramatically increase our Internet Christian Mobilization operations.

Projected Cost: \$210,000

8) Produce and distribute 30-minute documentary video.

TVC will produce a video documentary on America's Christian heritage, the faith of America's founding fathers and the facts behind the "establishment clause" – which the ACLU-left has twisted to outlaw God from American public life.

This video will document the fact that America's founding fathers believed a widespread faith in God to be essential to safeguarding our freedoms, and that the purpose of the "establishment clause" in the Constitution's First Amendment was simply to prohibit the establishment of an official tax-supported national church, such as the Anglican Church in England (which Americans saw as corrupt).

George Washington, James Madison, Thomas Jefferson and America's founders would be horrified to see how Tom Daschle, the liberal Democrats and the ACLU-Left have perverted and twisted the words of the Constitution to exclude God from American public life.

In addition to broadcasting this documentary on TV nationwide, we will distribute this video to every member of Congress, to President Bush, his cabinet, judges across America,

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every governor, state lawmakers, teachers, parents and school children.

Projected Cost: \$375,000

9) Publish books and pamphlets on America's Christian heritage for distribution to Congress, government officials, judges, teachers, parents and school children.

As with our video documentary described above, TVC's books and pamphlets will document the fact that America's founding fathers believed that a widespread faith in God was essential to the flourishing of democracy and freedom in America.

After all, it was America's "Declaration of Independence" (America's founding charter written by Thomas Jefferson) which declared that our freedoms are derived from God, not government:

"We hold these truths to be self-evident, that all men are created equal. That they are endowed by their Creator with certain unalienable rights, that among these are life, liberty and the pursuit of happiness."

Declaration of Independence, 1776

Under Daschle's and the ACLU Left's absurd view, the Declaration of Independence itself was unconstitutional.

TVC's books and pamphlets will list hundreds of quotes by America's founding fathers proving that they believed America's government must be a government "under God" . . . or there could be no protection of our freedoms. As Thomas Jefferson stated so clearly:

"God who gave us life gave us liberty. And can the liberties of a nation be thought secure if we remove their only firm basis, a conviction in the minds of the people that their liberties are a gift from God."

Thomas Jefferson, 1781

The history of America is clear. The record is plain.

America's founding fathers did not intend for America's government to be atheist, agnostic or pagan. Otherwise, the first Congress would not have provided money for the hiring of Congressional chaplains. And President George Washington would not have held a "National Day of Prayer and Thanksgiving." The ACLU's and Senator Daschle's idea that God, and all mention of God, should be eliminated from American public life would have horrified every one of America's founding fathers.

When Thomas Jefferson use the phrase "separation of church and state" in a letter he

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wrote to Baptist ministers in Danbury, Connecticut, he was assuring them that the federal government could in no way interfere with the practices of their Baptist churches. The purpose of the "establishment clause" of the First Amendment was to protect a religious people from the government, not to protect the government from a religious people.

The ACLU and the anti-God Left have turned the "establishment clause" on its head to mean exactly the opposite of what Thomas Jefferson, George Washington and America's founding fathers intended. The purpose of the "establishment clause" was to safeguard and protect religious expression and practice in America, not eliminate religious expression and practice.

Of course, Daschle and the Left know this. But what America's founding fathers wanted does not fit Daschle's and the ACLU's leftist agenda for America. So they'll do everything they can to twist and pervert the clear words of the Constitution to fit their perverse anti-God leftist ideology.

TVC's books, pamphlets, videos, advertisements, mailings and communications with voters and lawmakers all aim to hammer this point home – and to give Christians the facts and intellectual ammunition they need to fight and win the battle for the courts and to restore God's proper role to American public life.

Projected Cost: \$235,000

10) Expand TVC's "Rapid Response Team" to counter attacks by the ACLU and distortions by the anti-Christian media.

TVC's "Rapid Response Team" meets each day to discuss how to answer the latest anti-Christian attack on President Bush's federal judge nominations by the ACLU, Daschle and the liberal Senate Democrats and the anti-Christian Left. We then draft "talking points" for Christian and conservative guests who will be appearing on that day's cable news political talk shows.

We send these "talking points" by fax and e-mail each day. We issue press releases to the media answering each attack by the anti-Christian Left on President Bush and federal judge nominees. And we make TVC representatives available to talk with the press and appear on TV and radio political news and talk programs.

When appropriate, TVC also organizes highly publicized press conferences and assembles coalitions of like-minded organizations to counter Daschle and the ACLU's charges against President Bush and his federal judge nominations.

Projected Cost: \$155,000

Total Projected "BATTLE PLAN" Cost: \$10,025,000

Why We Need Your Help

This is an enormous amount of money for TVC to raise.

But this is what's required if we're to effectively counter the tens of millions of dollars the ACLU and the anti-Christian Left is spending right now to defeat President Bush's federal judge appointments, destroy religious freedom in America and forever erase Christianity as a significant influence in American life.

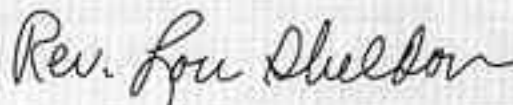
TVC's only source of funding is the voluntary contributions we receive from our friends and supporters. The only way we can possibly fund this enormous effort we've planned is if every Christian I am writing will send a contribution.

We need 100% participation and support from Christians like you I am writing if we are to reclaim our courts for common-sense and DEFEAT THE ACLU's ANTI-GOD AGENDA for America.

So please do the best you can.

I am so thankful for your support and prayers for our nation.

Sincerely,

A handwritten signature in cursive script that reads "Rev. Lou Sheldon".

Reverend Louis P. Sheldon

Founder and Chairman, TRADITIONAL VALUES COALITION

National Ballot



Tom Daschle vs. President Bush



Concerning Religion and Morality in America

"We need common sense judges who understand that our rights are derived from God. Those are the kind of judges I intend to put on the bench."

President George W. Bush

Dear Christian Friend,

Do you agree with President Bush that America needs "judges who understand that our rights are derived from God"?

Or do you agree with ultra-liberal Democrat Senator Tom Daschle . . .

. . . who is leading a campaign to block the confirmation of President Bush's federal judges?

You have been specially selected to represent your area in this important national survey of Christian voters being conducted by the Traditional Values Coalition.

We selected you because I am told that you are a politically active Christian who cares deeply about our nation.

Your participation in this survey is very important.

The results of this survey will be delivered to all 100 members of the United States Senate who are responsible for confirming or rejecting President Bush's federal judge appointments.

This survey is your chance to send a powerful message to the Senate to override Senators Tom Daschle, Ted Kennedy, Hillary Clinton and their liberal Democrat allies in the Senate . . .

. . . and insist on the immediate confirmation of President Bush's more than 120 federal judge appointments (many of which Senate Democrats have managed to block for more than two years).

Senator Daschle and liberal Democrats in the Senate have held many of President Bush's judge nominations hostage for more than 500 days!

But we can force action on President Bush's judge appointments if the Senate sees overwhelming public outrage over Daschle and the liberal Democrats' obstructionist tactics . . . and their ongoing efforts to hijack the courts for their anti-God agenda.

That's why your participation in this survey is so important.

This will be a survey of more than 2,000,000 politically active Christians representing all 50 states and all 435

Traditional Values Coalition • P.O. BOX 5020 • Hagerstown, MD 21741-5020
www.traditionalvalues.org

Congressional districts.

In addition to delivering results of this poll to every member of the Senate, we will also distribute the results to all 435 members of the House, to President Bush and his senior staff, to every federal judge in America, to every Governor, to state lawmakers and to the news media.

We will sort the results by state and Congressional district, so that each Senator and Congressman will see exactly where their constituents stand on how Daschle and the Senate Democrats are blocking confirmation of President Bush's federal judges.

And every Senator and Congressman will see exactly what kind of judges their constituents want sitting on our federal courts interpreting the laws of our nation.

So I hope you will make a special point to mail me your completed survey so I can include your answers in the tabulated results we will deliver to Congress in the next few weeks.

This brings me to the second way I need your help.

In addition to filling out your survey, I need you to please send your best contribution today . . .

- 1) to help me put enormous grassroots public pressure on Senate Democrats to immediately confirm President Bush's federal judge appointments; and
- 2) to help me show America how the liberal Democrats have hijacked America's courts to push a radical anti-God, anti-family agenda on America.

The federal court ruling that the "Pledge of Allegiance" is "unconstitutional" because it contains the phrase "one nation under God" is just one recent example of how out-of-step liberal Democrats in Congress are with the American people . . .

. . . and why the battle over the courts (and most immediately the fight in the Senate over President Bush's federal judge appointments) is so important to America's future.

To show you how important winning this battle is, consider what happened recently when the 9th Circuit Court of Appeals in California ruled the "Pledge of Allegiance" unconstitutional.

- ** Out of the 23 judges who sit on the 9th Circuit Court of Appeals, 17 judges are liberal Democrats . . . and 9 of these radical judges were appointed by Bill Clinton.
- ** The judge who issued the outrageous ruling banning the "Pledge of Allegiance" is a radical leftist who had to be brought out of retirement because of vacancies created by Tom Daschle's blocking of three Bush appointments to that court.
- ** The other judge (on the three-judge panel) who voted to outlaw the "Pledge of Allegiance" (Judge Stephen Reinhardt) was the former head of the California ACLU and is known as one of the most radically-left judges in America.
- ** This ruling against the "Pledge of Allegiance" would never

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have occurred if Daschle had simply allowed the Senate to vote on President Bush's federal judge appointments.

But Senators Tom Daschle, Ted Kennedy, Hillary Rodham Clinton, Patrick Leahy, John Edwards, John Kerry and other Senate Democrats are cleverly and dishonestly using Senate rules to prevent the confirmation of President Bush's well-qualified common-sense conservative judge nominees.

Tom Daschle is an ACLU-style leftist.

And so are most of his Democrat colleagues in the Senate.

By waging an enormous advertising, media and direct mail campaign designed to reach 100,000,000 voters we intend to expose Daschle and the liberal Democrats for their ACLU-style leftist ideology that made it possible for this powerful federal court to rule the "Pledge of Allegiance" unconstitutional.

It was their far-left judges who ruled against the "Pledge of Allegiance" . . . by following their extreme Left ideology, an ideology that despises God, traditional values and patriotism . . .

. . . the same Leftist ideology shared by Daschle and his liberal cohorts in the Senate.

These are the points we will make to the American people with our ads, press conferences and "voter education mailings."

I also believe that once Americans understand how the anti-God, anti-family Left in America have hijacked the courts to impose their radical ideology on our nation, Americans will start to be more careful who they vote for in the 2004 Presidential and Congressional elections . . .

. . . because elections have a direct impact on the kinds of judges we have in our courts.

Liberal politicians always appoint far-left, ACLU-style judges who will ignore the law and use their power to banish God (and traditional moral norms) from American public life.

Even though we are near the end of President Bush's first term as President, the courts are still mostly under far-Left control because Democrats in the Senate have managed to block the confirmation of more than 120 of President Bush's federal judges.

And the courts (under leftist abuse) have become America's most powerful branch of government.

For 40 years, the Left has been using the courts to impose an anti-God, anti-family agenda on America -- an extremist agenda politicians (even most liberals) would never dare vote for.

For example, liberal courts have . . .

- ** Banned prayer from the public schools.
- ** Outlawed the posting of the Ten Commandments in schools.
- ** Given the same legal and moral status to same-sex gay marriage as to traditional marriage between a man and

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a woman.

- ** Told parents they have no right to know if their 14-year old daughter is getting an abortion.
- ** Ruled in favor of schools who want to give children condoms and birth-control devices without the knowledge or consent of parents.
- ** Overturned the laws of all 50 states to permit abortion for any reason whatsoever, right up to the day a child is born.
- ** Told the Boy Scouts they can't mention faith in God in their oath or prohibit openly homosexual Scout Masters.

So the recent court ruling against the "Pledge of Allegiance" is just the most recent assault on traditional moral values, patriotism and faith in God by liberal judges who still dominate America's federal courts.

And these assaults will continue as long as we have liberal judges . . . and as long as we allow Senator Daschle to cleverly use Senate rules to block President Bush's federal judge selections.

Daschle is doing this because he knows how important the courts are to advancing his far-left, extremist anti-God, anti-family, anti-morality agenda.

He knows that, the longer he can hold up President Bush's court appointments, the better chance the Left has of getting more radical rulings from the courts on issues like . . .

- ** Same-sex gay "marriage"
- ** Voluntary prayer in school
- ** Partial-birth abortion
- ** The assault on the Boy Scouts, and
- ** Attacks on America's churches (using civil rights laws to require churches and religious organizations to put gay activists in leadership roles).

Daschle and the Left understand that the courts are the main battlefield where the "culture war" is being fought today.

Liberals in Congress (even those like Tom Daschle, Pat Leahy, Ted Kennedy and Hillary Clinton) cannot vote for measures that are too extreme . . . because they know voters (even most rank-and-file Democrat voters) won't put up with votes that are too radical.

But judges don't face the voters in elections.

Federal judges are appointed for life.

So once a federal judge is appointed, he is free to do whatever he pleases.

Liberal judges (like judges Reinhardt and Goodwin on the 9th Circuit Court in California) are not restrained by the law.

Because this federal court in California is so radical, this is where the ACLU files many of its cases.

These ACLU-style leftist judges abuse their power to overturn laws they don't like -- especially any law favoring God or

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traditional moral values.

They abuse their power to make new laws (out of thin air) that promote their radical leftist anti-God ideology.

And they know they can never be held accountable by the voters because they have lifetime appointments.

The ACLU and activist liberal judges have been using the courts for the last 40 years to remake America into a Godless pagan society.

Most Americans can't understand how our nation has been stolen by the anti-God Left . . . because most Americans do not follow closely all these radical rulings by ACLU-style Leftist judges.

Now Daschle and his Democrat allies in the Senate are abusing Senate rules to block confirmation of President Bush's common-sense conservative judges . . . conservative judges who can stop the Left's hijacking of America's federal courts.

I believe it's time for Christians (and people with common sense across America) to rise up and fight back against Tom Daschle and the liberal Democrats in the Senate.

The first and most important step is to generate enormous public pressure on the U.S. Senate to quickly confirm President Bush's more than 120 federal judge appointments.

This would begin to tip the balance of the courts back toward common sense . . . and away from the ACLU-led anti-God extremism that dominates federal courts today.

But we can't stop there.

We must also make it clear to the American people exactly who the politicians are who are putting these radical leftist judges on the courts in the first place . . . and which politicians are keeping them there.

The federal courts today are dominated by hundreds of Clinton appointed judges.

And Tom Daschle is abusing Senate rules to lock-in leftist control of our courts by blocking President Bush's judge appointments.

We must make it clear that it's liberal Democrats who are responsible for the judges who are making all these outrageous anti-God, anti-family, anti-morality rulings.

With your help, we will make this point over and over again in our newspaper ads, TV and radio ads, and voter education mailings to tens of millions of Americans.

With your help, we will hold the liberal Democrats in Congress accountable in the 2004 Presidential and Congressional elections for hijacking America's courts, and using the courts to impose their anti-God, anti-family agenda on the rest of America.

For example, we will use the contribution you send to help us

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pay for . . .

1) TV, radio and newspaper ads.

TVC is launching a nationwide advertising campaign to educate Christians about how the ACLU (with help from liberal Democrat politicians like Tom Daschle) have hijacked America's courts to impose an extremist anti-God agenda on America.

Our ads also urge Americans to call and write their Senators to demand immediate confirmation of President Bush's more than 120 federal court appointments now being blocked by Daschle.

In addition, our ads set the record straight about America's Christian heritage -- and why the "establishment clause" of the First Amendment (which the ACLU relies on) does not in any way exclude God (or references to God) from American public life.

For example, our ads quote the important 1892 Supreme Court ruling which states:

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After all, it was President George Washington who said:

"It is the duty of all nations to acknowledge the Providence of Almighty God, to obey His will, to be grateful for His benefits, and to humbly implore His protection and favor."

George Washington
October 3, 1789

The goal of the First Amendment was to protect religious freedom, not ban religious expression from American public life.

We aim to reach tens of millions of Americans with our ads on how the ACLU's war on God (with help from Senator Daschle and liberals in Congress) threatens our freedoms and weakens America.

2) Voter Mobilization Mailings.

Direct mail is the single most effective method of reaching voters with the facts on how liberal Democrats over the years have packed America's courts with radical, anti-God judges.

With direct mail, we can generate overwhelming public pressure on Congress to immediately confirm President Bush's conservative federal judge appointments.

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3) A major phone bank operation.

Our state-of-the-art phone bank can contact voters at a
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moment's notice when a vote comes up in the Senate on one of President Bush's federal judge nominations.

We can phone up to 5,000 voters an hour (or 50,000 voters a day) in key states to urge voters to immediately call, fax and email the Senator to demand that he vote on the side of President Bush and his federal judge nominee . . . and against Tom Daschle and the liberal Senate Democrats.

4) Distribute 40,000,000 Voter Guides for the 2004 elections.

We aim to distribute some 40,000,000 VOTER GUIDES in the weeks leading up to the 2004 Presidential and Congressional elections.

We will distribute these VOTER GUIDES through our network of more than 43,000 churches. We will also distribute them to Christian and conservative voters through the mail, as well as in shopping malls and door-to-door in neighborhoods.

These VOTER GUIDES will tell voters which members of Congress stand with President Bush and appointing common-sense conservative judges . . . and which members of Congress stand with Tom Daschle and the anti-God agenda of the ACLU.

5) A nationwide Internet and e-mail campaign.

TVC's website (www.traditionalvalues.org) is becoming an increasingly important weapon for mobilizing Christian voters to instantly pressure members of Congress to vote on the side of traditional moral values and faith when a key vote takes place.

In addition, TVC's growing e-mail list of Christian voters (now more than 750,000 e-mail addresses) allows us to contact Christian and pro-family voters instantly at very little cost to urge immediate political action, such as calling their Congressman and Senators on a key vote before the Congress.

WILL YOU SUPPORT THIS BATTLE PLAN TO DEFEAT DASCHLE AND THE ACLU . . . AND CONFIRM PRESIDENT BUSH'S PRO-GOD JUDGES?

Writing good Christians like you and asking for contributions is the only way I can fund this battle plan I've described to you.

To fully fund this battle plan, I am counting on every Christian I am writing to send a contribution.

With your help, along with support from many other Christians I am writing, we can rally millions of Christians to pressure Congress (especially the Senate) to confirm President Bush's common-sense, pro-God federal judges.

And we can show tens of millions of voters how liberal Democrats over the years have packed America's federal courts with hundreds of anti-God, anti-family judges who are determined to outlaw God and traditional morality from American public life.

Please, we urgently need your support to fund the battle plan

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I've outlined here.

Please try to send at least \$25, \$50, \$100, \$500, \$1,000 or even more to TVC today . . .

. . . because we must move quickly to get our ad, media and mail campaign up and to build a massive grassroots outpouring of outrage at how Tom Daschle, the liberal Democrats and the ACLU-Left have used the courts over the years to erase God from American public life.

We are now at a pivotal crossroads in America's history.

Will President Bush succeed in bringing common sense to America's courts?

Or will liberals like Senator Daschle and the ACLU succeed in blocking President Bush's federal judges and use the courts to completely erase every last trace of America's Christian heritage?

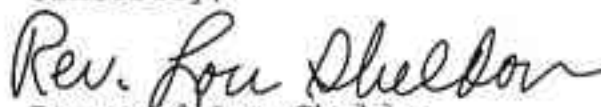
Your decision to answer my letter today will help determine the answer to this all-important question.

So please help. Please send your very best donation today - before you put my letter aside and go on to something else.

Please use the special pre-addressed reply envelope I've enclosed to mail your survey and contribution.

Thank you so much for attending immediately to this matter of urgent importance to America future.

Sincerely,



Reverend Lou Sheldon
Founder and Chairman, TRADITIONAL VALUES COALITION

P.S. Who will win the battle for America's courts?

Will Tom Daschle and the ACLU-left succeed in using our courts to continue to impose their anti-God agenda on America? Will Tom Daschle and Senate Democrats succeed in using Senate rules to continue to block confirmation of more than 120 of President Bush's federal judges appointments?

Or will millions of Christians rise up to force the Senate to confirm President Bush's common-sense pro-God federal judges?

You can help decide by participating in our ballot. This survey is your opportunity to send a powerful message to Democrats in the Senate that Christian Americans are very angry at Tom Daschle and the Senate Democrats for abusing Senate rules to block confirmation of more than 85% of President Bush's federal judge nominations.

And your immediate financial help is urgently needed to help confirm President Bush's 120 federal judge appointments . . . and begin to undo 40 years of anti-God, anti-family rulings by radical ACLU-dominated federal courts.

So when you mail me your survey, please also send your very best contribution to help fund this all-important "TAKE BACK OUR COURTS!" Battle Plan I've described to you. I'm counting on your help along with help from many others. Again, thank you so much for immediately answering this "CHRISTIAN CALL-TO-ACTION."



A National Ballot: Tom Daschle vs. President Bush

Concerning Religion and Morality in America



Ballot registered in the name of:

Voting District:

Representing:

Iowa

Congressman:

Jim Leach

Senators:

Charles E. Grassley

Tom Harkin

Registration Number:

Ballot Due By:

July 29, 2003

NATIONAL BALLOT PROPOSITION:

Do you agree with President Bush that "We need more common-sense judges who understand that our rights are derived from God?"

Or do you agree with Democrat Senator Tom Daschle . . . who is using Senate rules to block the confirmation of 85% of President Bush's federal judge appointments?

- ☐ I agree more with President Bush. The Senate should confirm President Bush's federal judge appointments who believe our rights come from God and who believe our nation's faith in God helps keep America strong and free.
- ☐ I agree more with Democrat Senate Leader Tom Daschle. The Senate should reject President Bush's federal judge appointments. I believe we need more ACLU-supported judges who believe faith in God has no place in American public life, and that all references to God should be stripped from public places.
- ☐ Undecided ☐ Other _____

ABOUT THIS BALLOT:

Dear _____,

The results of this ballot will be delivered to **all 100 members of the U.S. Senate** who are responsible for confirming or rejecting President Bush's federal judge appointments. We will also distribute the results to **all 435 members of the House**, President Bush and his senior White House staff, Vice President Richard Cheney, every member of the **Bush cabinet**, **every federal judge** in America, **every Governor**, **state lawmakers** and to the **news media**.

We will sort the results by state and Congressional district, so that each Senator and Congressman will see exactly where their constituents stand on Senator Daschle's use of Senate rules to block the confirmation of more than 120 of President Bush's federal judge appointments.

CONTINUE SURVEY INSIDE 

National Survey on the Role of Faith and Traditional Morality in American Public Life

INSTRUCTIONS: Please mark the answers that come closest to your point of view. This is a more in-depth survey that aims to measure opinion on a broader range of issues concerning the Left's 40-year war on God and traditional morality in America. The results of this survey will also be distributed to every member of Congress, President Bush and his senior White House staff, Vice President Richard Cheney, every member of the Bush cabinet, every federal judge in America, every Governor, state lawmakers and to the news media.

1) Do you **support** or **oppose** President Bush's proposal to allow voluntary prayer in schools?

- ☐ I support President Bush's proposal
☐ I oppose President Bush's proposal
☐ Undecided

2) Do you **support** or **oppose** President Bush's proposal to allow the Ten Commandments posted in schools (if parents and schools choose to) and other public places?

- ☐ I support President Bush's proposal
☐ I oppose President Bush's proposal
☐ I am undecided

3) Do you think that a major reason for the shocking moral decay we see in America today is a relentless assault on Christianity and God that has been waged by the ACLU and liberal judges, by liberals in Congress and government, by America's education institutions, and by the media?

- ☐ Yes ☐ No ☐ Undecided

4) Children are being suspended from school for saying grace over lunch. Bibles are being removed from school libraries. References to America's Christian heritage are being stripped from history textbooks that are used in schools. Teachers are being fired for mentioning God.

Do you think this is what America's Founding Fathers had in mind when they guaranteed "freedom of religious expression" in our Constitution?

- ☐ Yes ☐ No ☐ Undecided

5) Indicate your position on the following rulings by the courts banning religion from American public life:

	Support	Oppose
a) Banning prayer from the public schools.	<input type="checkbox"/>	<input type="checkbox"/>
b) Banning the posting of the Ten Commandments in the public schools.	<input type="checkbox"/>	<input type="checkbox"/>
c) Banning nativity scenes and other religious displays from public property.	<input type="checkbox"/>	<input type="checkbox"/>
d) Outlawing voluntary prayer from public school sports events and graduation ceremonies.	<input type="checkbox"/>	<input type="checkbox"/>
e) Removing the phrase "One Nation Under God" from the "Pledge of Allegiance."	<input type="checkbox"/>	<input type="checkbox"/>

- 6) Please indicate if you want Congress to **OPPOSE** or **SUPPORT** the following efforts by the AMERICAN CIVIL LIBERTIES UNION (and other anti-Christian organizations) to erase the last traces of America's Christian heritage from American public life:

	Support	Oppose
a) End Christmas as a national holiday.	<input type="checkbox"/>	<input type="checkbox"/>
b) Remove "In God We Trust" from U.S. money.	<input type="checkbox"/>	<input type="checkbox"/>
c) Stop Congress from opening each day with a prayer.	<input type="checkbox"/>	<input type="checkbox"/>
d) Stop courts from using a Bible to swear in witnesses.	<input type="checkbox"/>	<input type="checkbox"/>
e) End the practice of the President of the United States using the Bible to take the oath of office.	<input type="checkbox"/>	<input type="checkbox"/>
f) Force the Boy Scouts to remove any mention of God from their oath (if the Boy Scouts are to be allowed to use public lands and other public facilities).	<input type="checkbox"/>	<input type="checkbox"/>
g) Force the Boy Scouts to accept openly homosexual Scout Masters.	<input type="checkbox"/>	<input type="checkbox"/>
h) Remove all scripture passages and religious symbols from headstones in military cemeteries.	<input type="checkbox"/>	<input type="checkbox"/>
i) Outlaw government employees from bringing Bibles to work (for reading during breaks and lunch).	<input type="checkbox"/>	<input type="checkbox"/>
j) Stop government employees from displaying the Ten Commandments or other religious texts in their offices.	<input type="checkbox"/>	<input type="checkbox"/>
k) Make contributions to churches and synagogues no longer tax-deductible.	<input type="checkbox"/>	<input type="checkbox"/>
l) Complete the elimination of any and all religious displays and symbols from public property.	<input type="checkbox"/>	<input type="checkbox"/>

- 7) Do you think efforts by organizations like the ACLU and AMERICANS UNITED FOR SEPARATION OF CHURCH AND STATE to eliminate all mention of God from American public life have done **more to strengthen** or **weaken** morality in America?

- ☐ More to weaken morality in America.
☐ More to strengthen morality in America.
☐ No impact ☐ Undecided

- 8) Do you **support** or **oppose** liberals in Congress (led by Senator Tom Daschle) who want to distribute contraceptives to children in schools without the consent of parents?

- ☐ Support ☐ Oppose ☐ Undecided

- 9) Do you **support** or **oppose** liberals in Congress (led by Senator Tom Daschle) who want to stop the Boy Scouts from using public lands because of the Boy Scouts' opposition to permitting openly homosexual Scout Masters and because the Boy Scouts mention God in the official Boy Scouts oath?

- ☐ Support ☐ Oppose ☐ Undecided

- 10) Do you think Democrat Senate Leader Tom Daschle, most of his Democrat colleagues in Congress, the ACLU and the radical Left in America are waging war against Christianity, traditional morality and America's religious traditions?

- ☐ Yes ☐ No ☐ Undecided

PLEASE CONTINUE SURVEY

II) Will you support TVC's "TAKE BACK OUR COURTS!" Battle Plan?

☐ Yes ☐ No

If you answered "Yes" to this last question, please be sure to complete the contribution section below and return this entire document along with your gift to TVC. Please remember to sign and date your contribution check. Thank you so much!

RECLAIM OUR COURTS FROM THE ANTI-GOD LEFT! IMMEDIATE CONTRIBUTION REPLY

To secure Senate confirmation of more than 120 of President Bush's pro-God federal judge appointments . . . so we can reverse 40 years of anti-God rulings by leftist ACLU judges.

Dear Reverend Sheldon,

I agree with President Bush: "We need common-sense judges who understand that our rights are derived from God."

You can count on me to do my part to help you mobilize millions of Christian voters to rise up and force the Senate to confirm President Bush's more than 120 federal judge appointments . . . and begin to undo 40 years of anti-God, anti-family rulings by radical ACLU-dominated federal courts.

I am outraged at how Tom Daschle has abused Senate rules to block confirmation of more than 85% of President Bush's federal judge appointments.

I am pleased to hear that your TV, radio and newspaper ads aim to make sure America's voters clearly understand that it's liberal Democrats (like Daschle and former President Clinton) who are responsible for the anti-God judges that dominate our federal courts today. This should be a major issue for us in the rapidly-approaching 2004 Presidential and Congressional elections.

To help ensure full-funding for the "TAKE BACK OUR COURTS!" Battle Plan you've described, . . .

I am rushing you my best contribution in the amount of:

☐ \$15 ☐ \$20 ☒ \$23 ☐ \$30 ☐ \$50
☐ \$100 ☐ \$200 ☐ \$500 ☐ \$1,000 ☐ Other \$ _____

*This is the
average gift
needed to fund
this effort if
everyone
contributed!*

**PLEASE MAKE YOUR DONATION CHECK PAYABLE TO: TVC
THANK YOU SO MUCH FOR YOUR SUPPORT!**

☐ I prefer to contribute by credit card:

Credit Option: Please place a gift of: \$ _____ on my: ☐ Visa ☐ MasterCard

Credit Card Account No: _____ Exp. Date: _____/_____/_____

Please print the name on your card: _____

Authorized Signature: _____

WE USE YOUR CONTRIBUTIONS WISELY AND EFFECTIVELY

Traditional Values Coalition is supported entirely by voluntary donations from its more than 400,000 members and supporters. TVC is America's largest and most influential voice fighting for moral leadership and policies in government. Contributions to TVC are not tax-deductible since our members lobby Congress to promote moral values in government. If you prefer to make a tax-deductible contribution to support educational programs, please make your contribution check payable to Traditional Values Coalition Education and Legal Institute. All contributions are greatly appreciated. Traditional Values Coalition uses your funds frugally and wisely. Regular program activity costs include Traditional Values Coalition's grassroots communication, education and mobilization as well as administrative costs. All contributions are combined to help pay Traditional Values Coalition's expenses, which are necessary before Traditional Values Coalition may engage in its other important activities.

Traditional Values Coalition was incorporated in the State of California, 1986. Traditional Values Coalition has a 501(c)(4) classification from the Internal Revenue Service. The purpose of the Traditional Values Coalition is to fight to reverse the ACLU's 40-year war on Christianity and lobby Congress and other government agencies for laws and policies that will strengthen the traditional family and reinforce (instead of undermine) the traditional moral and religious values that made America great. You may send a written request to the organization enclosing a self-addressed, stamped envelope, to: Traditional Values Coalition, P.O. BOX 5020, Hagerstown, MD 21741-5020. Or, as an alternative, residents of the following states may request information from the offices indicated (the toll-free numbers are for use only within the respective states): FLORIDA: A COPY OF THE OFFICIAL REGISTRATION (SC-10000) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELP-FLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. KANSAS: The annual financial report for the preceding fiscal year is on file with the Secretary of State, MARYLAND: Office of the Secretary of State, Statehouse, Annapolis, MD 21401, 1-800-825-4510. For the cost of postage and copying, documents and information filed under the Maryland charitable organizations laws can be obtained from the Secretary of State, Charitable Division, State House, Annapolis, MD 21401. MISSISSIPPI: The official registration and financial information of Traditional Values Coalition may be obtained from the Mississippi Secretary of State's office by calling 1-800-236-6167. REGISTRATION BY THE SECRETARY OF STATE DOES NOT IMPLY ENDORSEMENT. NEW JERSEY: Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney General of the State of New Jersey by calling 1-877-504-6215. REGISTRATION BY THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. NEW YORK: A copy of the latest annual report can be obtained from the organization or from the Office of the Attorney General by writing the Charities Bureau, 120 Broadway, New York, NY 10037. NORTH CAROLINA: Financial information about this organization and a copy of its license are available from the State Solicitor Licensing Branch at 1-919-807-2214. The license is not an endorsement by the state. PENNSYLVANIA: The official registration and financial information of Traditional Values Coalition may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. REGISTRATION DOES NOT IMPLY ENDORSEMENT. VIRGINIA: Commonwealth of Virginia, State Office of Consumer Affairs, P.O. Box 1163, Richmond, VA 23206, 1-804-786-1343. Financial statements are available from the Virginia State Division of Consumer Affairs. WASHINGTON: Charities Division, Office of the Secretary of State, Olympia, WA 98504-0422. Information relating to the financial affairs of Traditional Values Coalition is available from the Secretary of State, and the toll-free number for Washington residents is 1-800-332-4483. West Virginia: Residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. REGISTRATION DOES NOT IMPLY ENDORSEMENT.

Traditional Values Coalition • P.O. BOX 5020 • Hagerstown, MD 21741-5020
www.traditionalvalues.org